

For Immediate Release

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Net-ResultsTM Announces Presence, Co-Sponsorship at ad:tech
Marketing Automation SaaS Organization to Showcase Product, Community at
Leading Digital Marketing Event

GOLDEN, Colo., Sept. 1, 2009 -- Net-Results, the industry leader in efficient and cost-effective sales and marketing automation solutions, is pleased to announce their participation in ad:tech Chicago September 1-2. The theme for the conference, 'Mastering Brand Performance and Effective Marketing Solutions', will showcase some of the leading digital marketing organizations in the industry. Net-Results enables companies to manage key marketing operations in an easy-to-use integrated system which includes cutting-edge marketing segmentation, marketing campaign tracking and management, website visitor tracking, and custom contact and list management, among other tools.

Net-Results will exhibit its premier marketing automation platform at Booth #4 as well as co-sponsor the Opening Night Party at Enclave. The party begins at 8 pm; for more information please visit http://www.ad-tech.com/chicago/adtech_chicago_events.aspx.

"Ad:tech brings out the best in the digital marketing space; these savvy marketers are the perfect partners for Net-Results' sales intelligence and online marketing tools," said Michael Ward, CEO of Net-Results. "We offer an innovative and intuitive product that is an efficient solution for marketers; we are excited to share our time-saving features and tools at ad:tech Chicago, both as an exhibitor and sponsor of the Opening Night event."

"The ad:tech Chicago Opening Night Party is in its second year and we are thrilled to again host 500 digital marketers at Enclave," said Toby Benstead, Account Manager for ad:tech. "The ad:tech party is the premier night spot during ad:tech Chicago and is sponsored by Net-Results, TattoMedia, targetbase, and CIMA. Turn up with your ad:tech badge for access to drinks, networking, and fun!"

For more information please visit www.Net-Results.com.

About Net-ResultsTM

Founded in 2003, Net-Results is an on-demand Internet technology company focused on promoting excellence in sales intelligence and online marketing while providing value to customers of all sizes. Net-Results Marketing Automation "teaches websites to listen" by identifying visitors and delivering actionable leads to sales teams. Starting at just \$99 per month, Net-Results offers a powerful marketing automation service with affordable pricing.

