



For Immediate Release

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Net-Results™ Announces New Chief Operating Officer

Seasoned Entrepreneur Joins Executive Team to Promote Development, Community, and Expansion

GOLDEN, CO – August 3, 2009 – Net-Results, the industry leader in providing cost-effective sales and marketing automation solutions to the small to medium business market, today announced the appointment of Matt Filios as Chief Operating Officer.

Filios joins the Net-Results team after leading the development and eventual acquisition of the emerging technology companies Virtuas and Tsunami Consulting Group. Most recently, Filios was the Community Operations Practice Director for Olliance Group, a Silicon Valley-based management consultancy focused on leveraging and maximizing open source software to clients worldwide.

“Mr. Filios’ 20 years of experience in software and technology operations is a valuable asset to Net-Results,” said Michael Ward, Net-Results Founder and CEO. “We look forward to utilizing this experience and expertise as a growth catalyst as we continue to become a leader in our space.”

The Net-Results Marketing Automation platform identifies website visitors and tracks their activity at an individual level while allowing users to create and send behavior-based automated email campaigns. Filios will oversee sales, marketing, and business development of both the organization and product offerings, as well as the creation and development of a groundbreaking marketing automation and demand generation community website.

For more information please visit www.Net-Results.com.

About Net-Results™

Founded in 2003, Net-Results is a Colorado-based Internet technology company focused on promoting excellence in sales intelligence and online marketing. Net-Results teaches websites to listen, identifying visitors and delivering actionable leads to sales teams. An integral component of the Net-Results business objective is to build strong relationships with resellers. These channel partnerships allow resellers to offer an exciting product to their customers with an attractive recurring residual.

