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## Net-Results introduces Web intelligence platform

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Golden, Colo.—Demand-generation company Net-Results has released its Net-Results 2.0 Web intelligence service, aimed at small and midsize companies.

The integrated marketing tool identifies Web site visitors, tracks individual visitor activity, deploys automatic e-mail campaigns and generates sales leads, according to the company.

Net-Results 2.0 is priced from \$79 a month for companies with fewer than 1,000 page views per month. Pricing tops out at \$2,400 a month for companies with more than 1 million monthly page views.

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